

For Immediate Release
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GOLF MANITOBA AND GOLF CANADA LAUNCH NATIONAL GOLF AUCTION IN SUPPORT OF TEAM CANADA AND THE MANITOBA PROVINCIAL PLAYER DEVELOPMENT PROGRAM

- Live online auction to run July 19-29 with proceeds supporting Team Canada as well as the Golf Manitoba player development programs-

Oakville, Ont. (Golf Canada) – Golf Manitoba and Golf Canada announced today that in an effort to further support Team Canada and the provincial player development programs, the associations have partnered to present the first annual Team Canada National Golf Auction.

For 10 days, beginning July 19th to 29th, golf enthusiasts can bid on opportunities to play golf at over 300 premier golf courses across the country.

The online auction will be available on www.golfcanada.ca/auction and will be featured prominently on Golf Manitoba's website as well as the Golf Canada website, golfcanada.ca. The auction will also be heavily promoted at the 2010 RBC Canadian Open.

By supporting the Team Canada National Golf Auction, Canadian golfers can help provide our athletes the support they need to challenge the world's best. Proceeds raised through the National Golf Auction will go to fund Team Canada as well as provincial player development programs, with 25% of the net proceeds benefiting the province from which the winning bid originated.

"This is a terrific opportunity to help our country's emerging young talent attain additional funding for coaching, training and sport science expertise in order to compete on the same funding levels as our international competitors," said Scott Simmons, Executive Director of Golf Canada. "We are reaching out to golfers and our member golf clubs across the country to encourage them to help support and promote Canadian amateur golfing excellence."

"The National Golf Auction is an innovative tool to raise funds for player development initiatives across Canada," stated Dave Comaskey, Executive Director of Golf Manitoba. "Golfers across the country can purchase passes to golf at premier golf facilities and know they are supporting the future of our game!"

Team Canada and the provincial player development programs have given rise to some of the brightest stars in Canadian golf including Graham DeLaet, Matt Hill, Jennifer Kirby, Maude Aimee LeBlanc and Nick Taylor.

ABOUT GOLF MANITOBA'S PLAYER DEVELOPMENT PROGRAM

Golf Manitoba's Player Development program offers instruction and coaching to a wide range of golfers across Manitoba and Northwest Ontario. Programs such as CN Future Links, National Golf in Schools, the Canada Games Training Squad and the City of Winnipeg summer camps are examples of junior development initiatives that have assisted with growing the game.

Golf Manitoba is fortunate to employ long time CPGA Professional Garth Goodbrandson as the Director of Player Development who oversees annual programming for juniors and adults.

For more information about Golf Manitoba, please visit www.golfmanitoba.mb.ca.

ABOUT GOLF CANADA'S NATIONAL TEAM PROGRAM

The Golf Canada National Team Program incorporates advanced coaching, sport science expertise, training camps and world-class competition. The RCGA allocates over \$1 million of its resources annually to the National Team program, encompassing strength and conditioning, sports psychology, nutrition, biomechanics and technique development. Players who are selected to the National Amateur and National Developmental Teams represent Canada at six to 10 internationally-sanctioned golf competitions throughout the year. The intent of this comprehensive program is to aid Canada's top up-and-coming amateur players in all areas of their development, helping Canada produce the best golfers in the world.

Team Canada, the pinnacle of Golf Canada's High Performance Program, provides access to world class resources including coaching, nutrition, sport science, mental management, equipment, elite competitive opportunities and builds on the support that team members have received in their development years from their family, member clubs, personal coaches, university programs and provincial golf associations.

Golf Canada's High Performance Program and Team Canada are proudly sponsored by RBC Dominion Securities, Titleist, Foot-Joy, Under Armour, and ClubLink.

For more information about Team Canada or to make a donation towards the development of Canada's future golf stars, please visit www.rcga.org/teamcanada.

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